



Emerging Trends in Technology Fraud Prevention & Detection

Navigating Top 10 Technology Risks

- 1 Cybersecurity
- 2 Information Security
- 3 IT Systems Development Projects
- 4 IT Governance
- 5 Outsourced IT Services
- 6 Social Media Use
- 7 Mobile Computing
- 8 IT Skills Among Internal Auditors
- 9 Emerging Technologies
- 10 Board and Audit Committee Technology Awareness



CBOK

The Global Internal Audit
Common Body of Knowledge



14,518 responses
166 countries
23 languages

www.theiia.org/goto/CBOK



The Challenges Ahead

External vs Internal Threats (1)



While only 38% attacks came from outsiders

External vs Internal Threats (2)



In 2015, **60 percent** of all attacks were carried out by **insiders**, either ones with malicious intent or those who served as **inadvertent actors**. In other words, they were instigated by people you'd be likely to trust. And they can result in **substantial financial and reputational losses**.

Dark Web: How does it look like?

Data Populations

90%
7.9 Zetta bytes

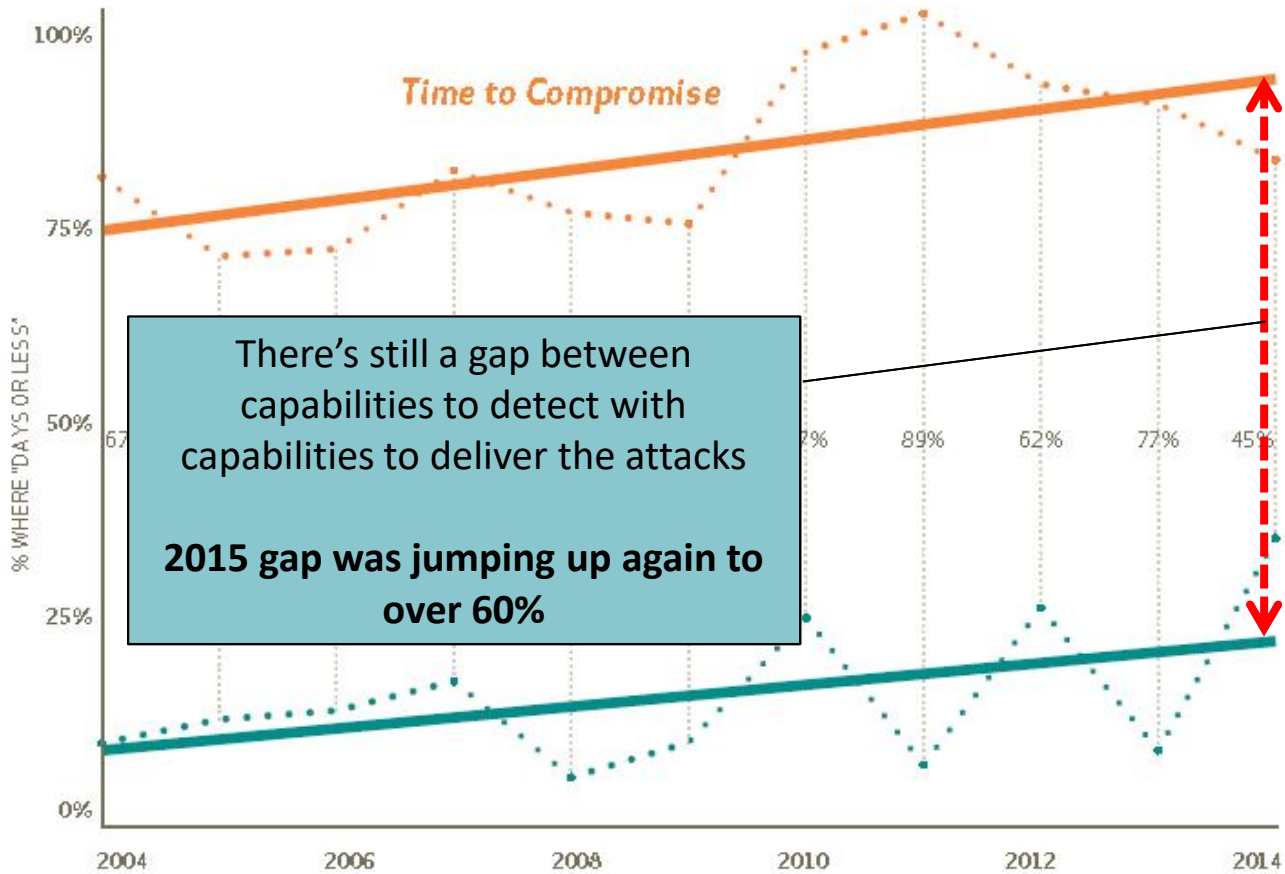


Visible to Browser

3%

Un-indexed, Anonymous TOR/I2P hashed table system to hide database information

Detection Gap



The defender-detection deficit (range in one-day)

Know Your Customer



Millennials, also known as Generation Y (after Gen X) and Generation C (for Connected), should perhaps be called Generation Leaky

Recent Dark Reading posting that Millennials, “have no interest in protecting their data” (Chris Rouland)

They will pay double for organic bread, but they place seemingly no value on the integrity and security of their personal identifiable information



#1 Cyber Security: a New Battlefield

Big one

Hackers did indeed cause Ukrainian power outage, US report concludes

DHS officials say well-coordinated hack cut power to 225,000 people.

by Dan Goodin - Feb 26, 2016 8:14pm CET

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Small (but troublesome) one

Alpha Crypt

All your important files are encrypted.

At the moment, the cost of private key for decrypting your files is 2.2 BTC \approx 528 USD.
Your Bitcoin address for payment:

\$ PURCHASE PRIVATE KEY
WITH BITCOIN

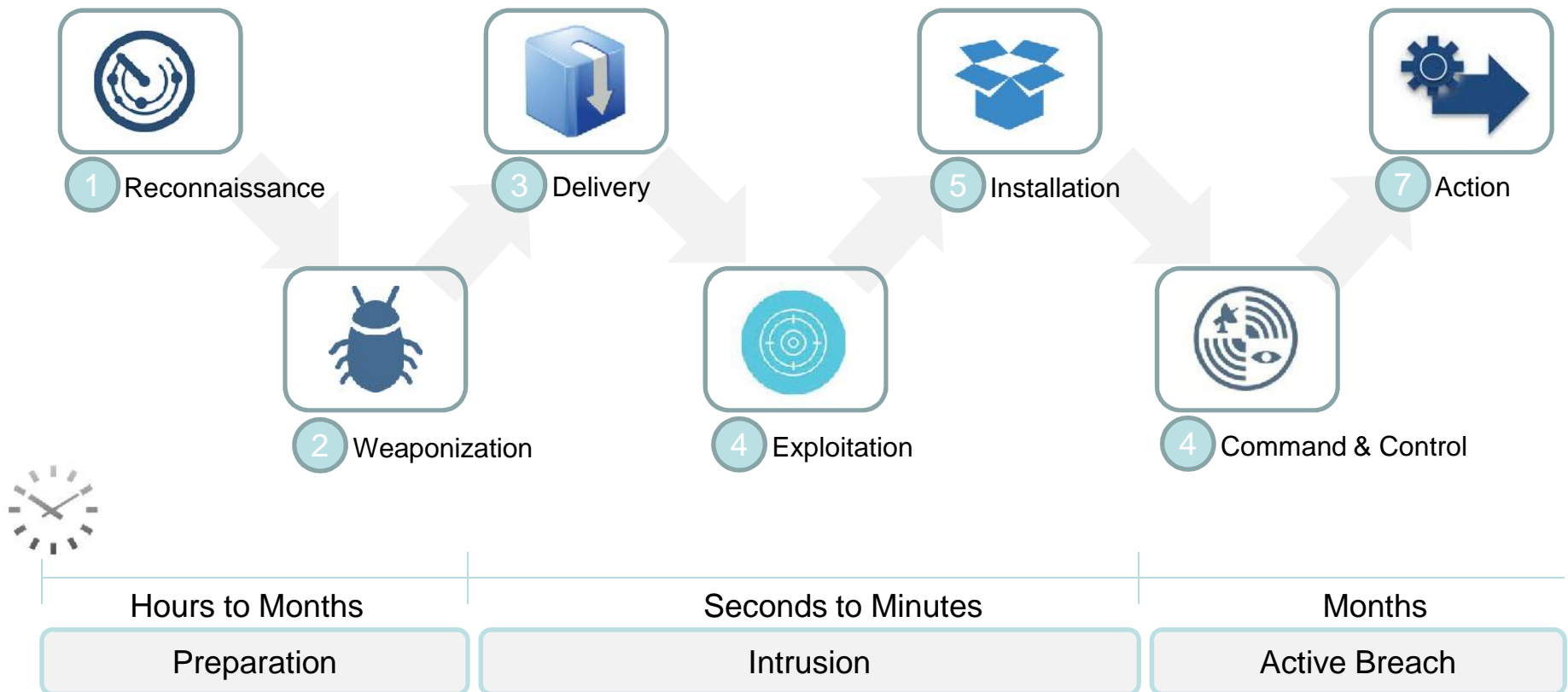
You can also make a payment with PayPal My Cash Card

In case of payment with PayPal My Cash Card your total payment is 1000 USD (2 PayPal My Cash Cards)

\$ PURCHASE PRIVATE KEY
WITH PAYPAL MY CASH CARD

Cyber Kill Chain

The Sooner The Better



Source: Darkreading.com

Typical Mobile Apps



1 Client Apps (Android, IOS, BB, WindowsPhone)

2 Browser based Apps (HTML5, CSS, etc)

3 SMS & USSD based Apps

4 NFC Apps (Contactless Smart Card)

5 Value Added Service (VAS) Apps, STK

6 Various Apps

- MicroATM/POS Apps
- QR Code
- Telematic Apps



Typical Mobile Application Threats & Vulnerabilities

1. Fake Application
2. Malware Attack – Phone takeover – Insecure Application Permission
3. Smishing, Phishing
4. Man in the Middle (MITMobile, MITBrowser, Zeus in the Mobile)
5. Stolen Devices
6. Spyware, Keylogging

7. Weak User Authentication
8. Weak Device Management/Authentication
9. Rooted/Jailedbreak Device
10. Social Engineering



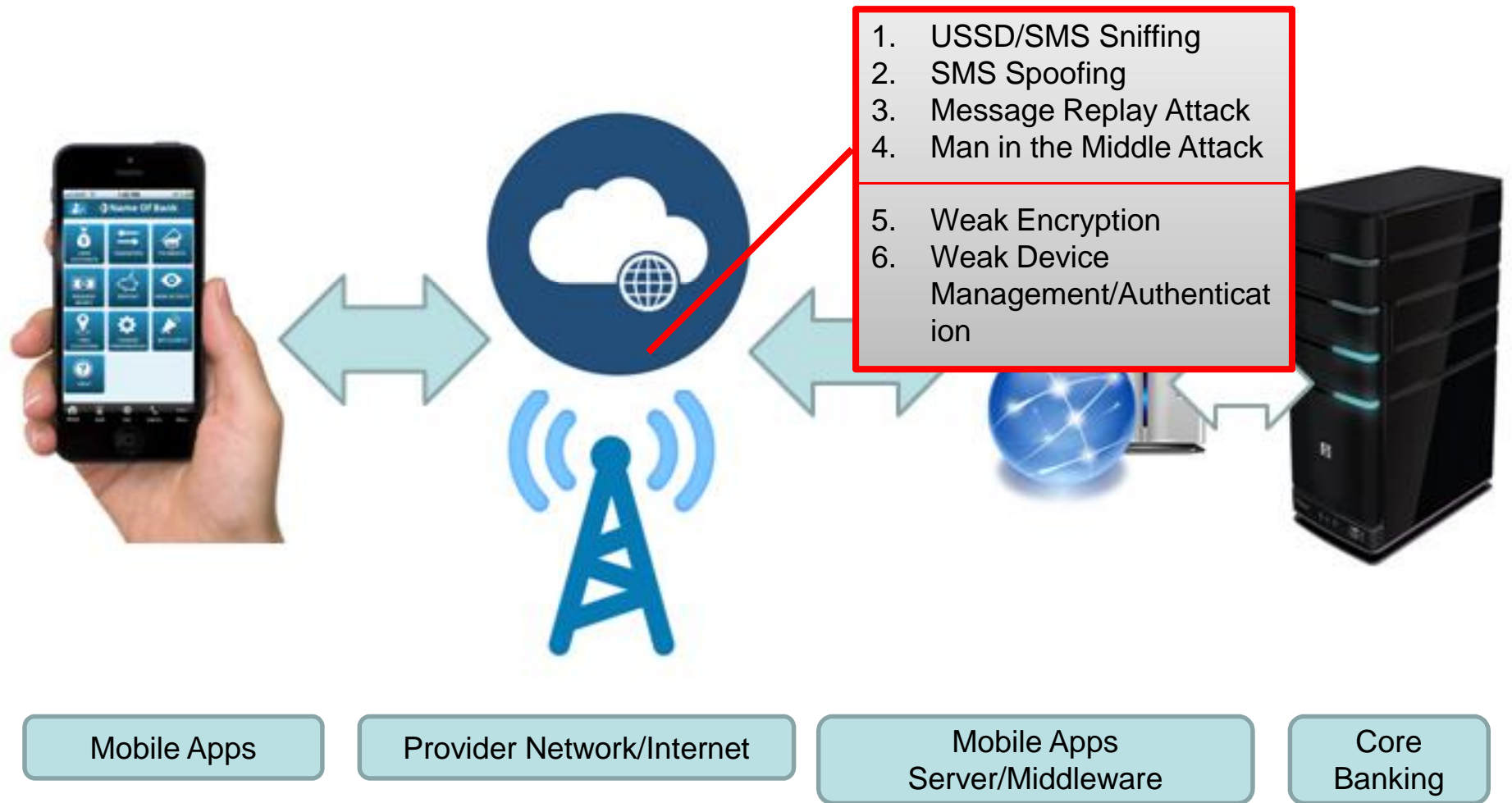
Mobile Apps

Provider Network/Internet

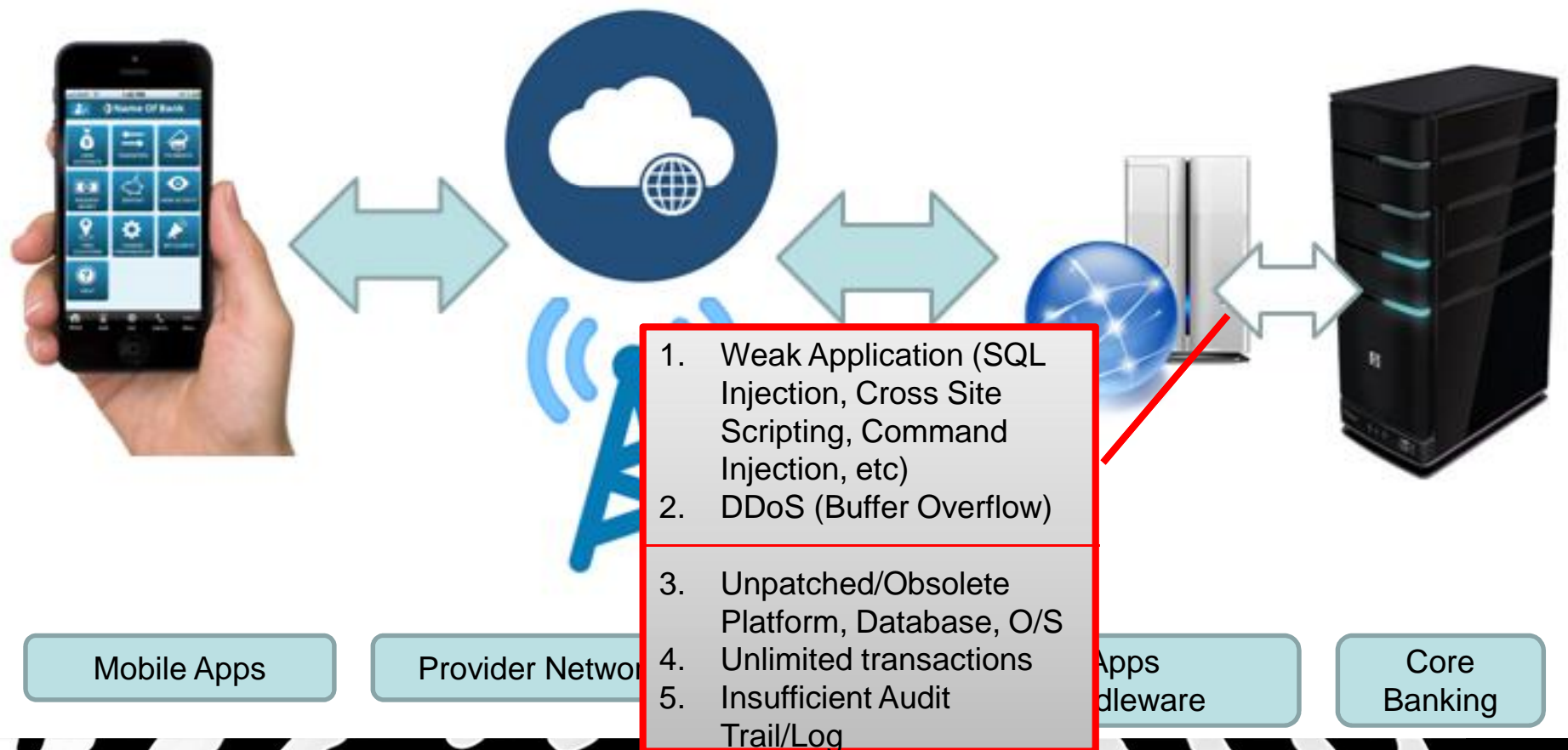
Mobile Apps
Server/Middleware

Core
Banking

Typical Mobile Application Threats & Vulnerabilities



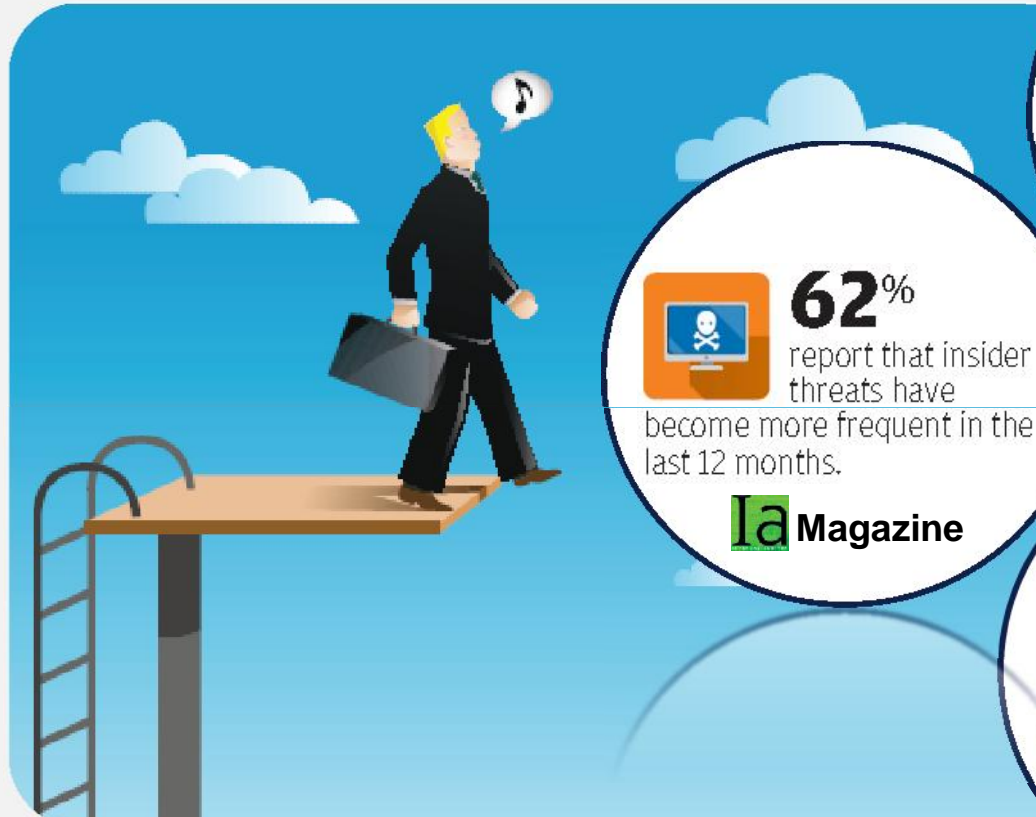
Typical Mobile Application Threats & Vulnerabilities





The People Factor

Understand the Risk



62%

report that insider threats have become more frequent in the last 12 months.

Ia Magazine



62%

say insider attacks are much more difficult to detect than external attacks.

Ia Magazine

Regarding cybersecurity, Most leaders don't understand how much risk they are assuming. (IIA-CBOK)

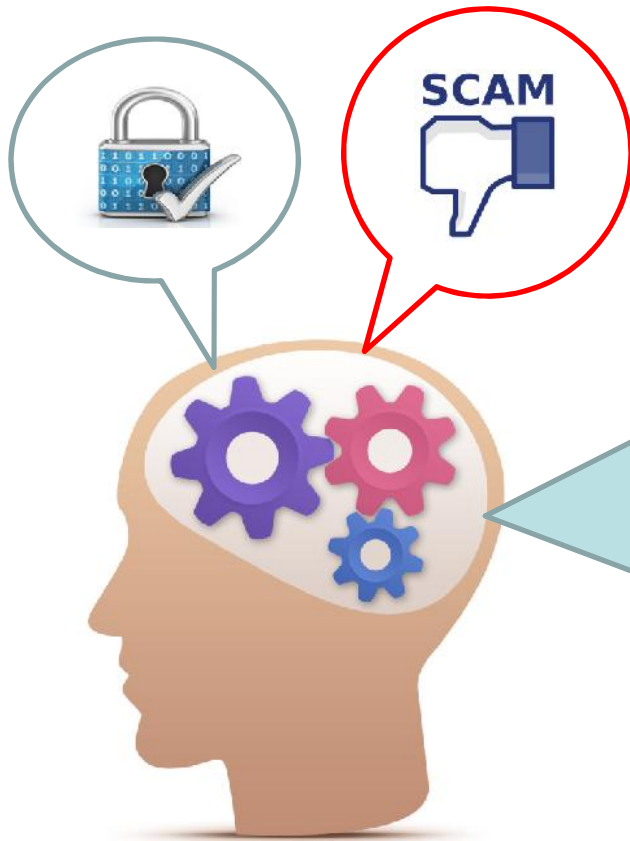
Security is everyone's business (1)

The five principles² are:

1. Directors need to understand and approach cybersecurity as an enterprise-wide risk management issue, not just an IT issue.
2. Directors should understand the legal implications of cyber risks as they relate to their company's specific circumstances.
3. Boards should have adequate access to cybersecurity expertise, and discussions about cyber-risk management should be given regular and adequate time on the board meeting agenda.
4. Directors should set the expectation that management will establish an enterprise-wide risk management framework with adequate staffing and budget.
5. Board-management discussion of cyber risk should include identification of which risks to avoid, accept, mitigate, or transfer through insurance, as well as specific plans associated with each approach.

SECURITY is not complete without 'U'

Scam Savvy Customers



Think before you react. Most spam, viruses and fraudulent emails stress urgency and strongly suggest to take action now—don't become a victim, avoidance of clicking links, responding to unsolicited emails and providing personal information is your defense!

Pausing, Sensing, Avoiding

Security & Compliance Awareness Program

6 Essential Components



Collateral (Newsletter, Blog)

Posters, Desktop Wallpaper



CBT/Online Training & Certification

Events, Seminar & Workshops



Security Intranet Portal

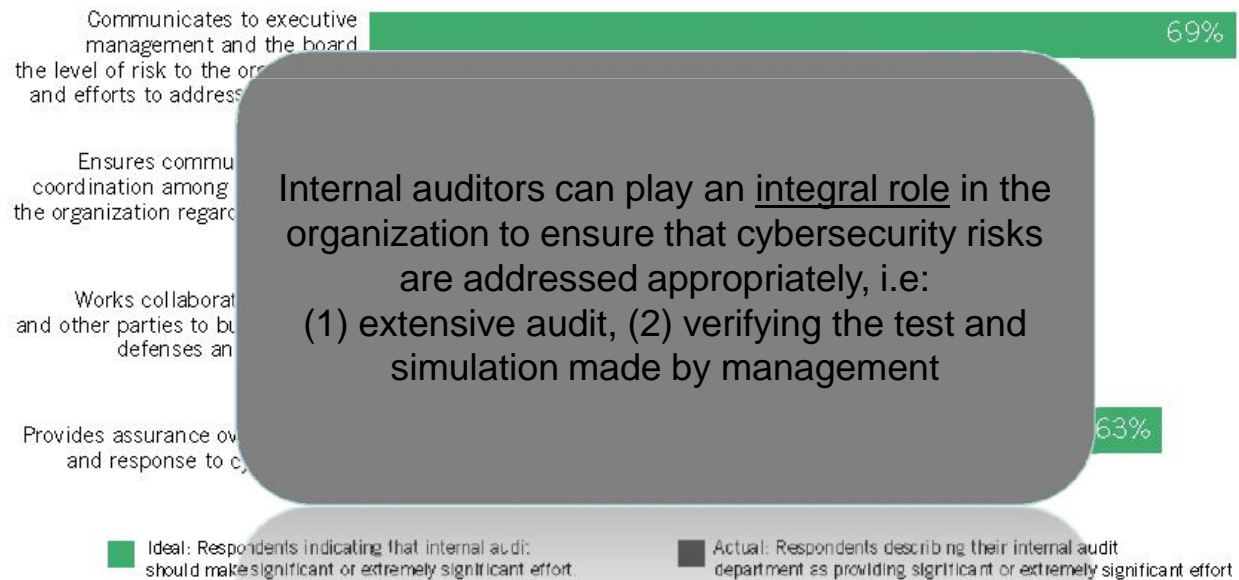
Survey & Behavioral Testing



What about auditors?

52%

reported that a lack of cybersecurity expertise among internal audit staff very much or extremely affects internal audit's ability to address cybersecurity risk.



Internal auditors can play an integral role in the organization to ensure that cybersecurity risks are addressed appropriately, i.e:
 (1) extensive audit, (2) verifying the test and simulation made by management

Fraud Data Analytic



Text-Mining



Unstructured Text Data



Speech Recognition



Phone Conversation



Face Recognition



Discrimination Charges



Geo-Tagging



Address Proximity



Web-Mining



Multiple Data Sources



Thank You

